

Faces of Impact Aid: Video Submission

Every federally impacted school district has a story to tell.

NAFIS invites members to submit a short video for our Faces of Impact Aid campaign, highlighting the students, educators, schools, and communities supported by Impact Aid. These videos should connect local district experiences to the role of federal Impact Aid policy in supporting educational access and opportunity. Selected videos will be featured at the NAFIS Conference and shared through NAFIS communications and social media channels. Examples of past videos include [Impact Aid in Clover Park School District](#) and [Impact Aid at Baboquivari Unified School District HD](#).

Video Overview

- **Length:** Approximately 2-3 minutes
- **Format:** Any style you prefer – narration, interviews, student voices, photographs, b-roll, music, captions, or a combination. There is no required format – we encourage creativity.

What to Include

- A short description of your school district, the students it serves, and its impactation
- Why Impact Aid is important to your school district, including examples of programs that it supports
- What challenges or limitations – including reductions in opportunities for students – your district would face without consistent federal impact Aid funding

What We Hope to See: Impact Aid in action. This might include:

- Students learning, participating, and thriving
- Classrooms, libraries, STEM labs, arts programs, athletic facilities, or other educational spaces
- Facility improvements or construction projects
- Military-connected students, Tribal communities, or other federally connected populations
- Programs and services supported by Impact Aid funding

Tips

- Focus on authentic stories and real examples.
- Include multiple voices if possible (district leaders, students, educators, etc.).
- Use existing footage or photos you already have or create new content.
- **Please ensure appropriate permissions for any individuals featured.**
- Feel free to include captions, graphics, district logos, or other visual elements.

The most effective videos will help viewers see the people, places, and programs behind Impact Aid—and clearly understand why continued federal investment is critical to federally impacted school districts across the nation.

Questions? Contact NAFIS Communications Director Anne O'Brien at anne@nafisdc.org.