

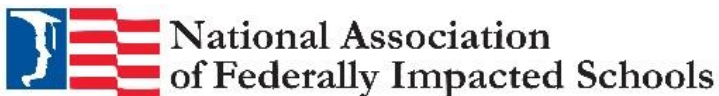
POLICY & ADVOCACY 101

Leslie Finnan

Director of Policy & Advocacy, NAFIS

Hilary Goldmann

Executive Director, NAFIS



It's Important You're Here

Commonly Used Terms

Congressional Committees

Authorizing Committee vs. Appropriating Committee

- Authorizing Committee writes bills
 - Can include suggested spending levels – they are NOT binding
- Appropriating Committee divvies up the funding

Federal Funding

Discretionary vs Mandatory

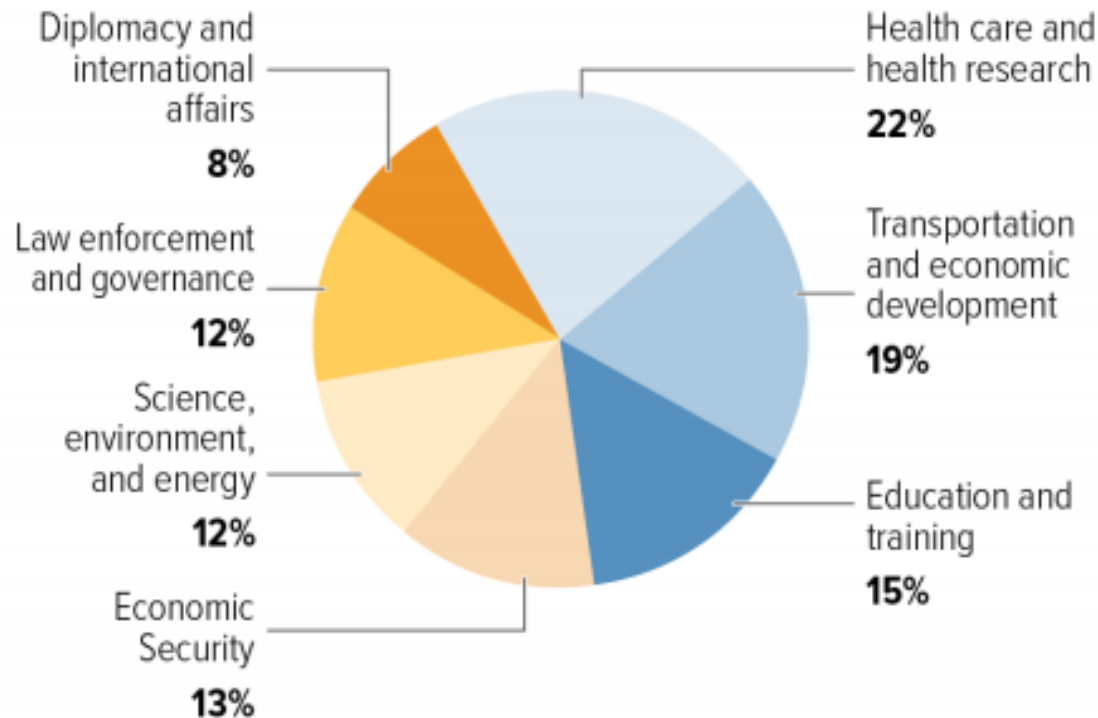
- **Discretionary** Spending – appropriated annually by Congress.
- **Mandatory** Spending – Entitlement programs with automatic spending. (Social Security, Medicare, Medicaid, etc.).

NDD Programs

- Housing & social services
- Education & job training
- Public health
- Infrastructure
- International relations
- Medical & scientific research
- Natural & cultural resources
- Weather monitoring & environmental protection
- Public safety & law enforcement

Non-Defense Discretionary Spending

Non-Defense Discretionary Spending, FY 2019



Source: CBPP calculations using Office of Management and Budget data

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Commonly Used Terms

- **Fiscal Year (FY)** – Begins October 1 of each year and ends on September 30 of the following year.
- **Continuing Resolution (CR)** - legislation that extends funding for federal agencies – typically at the same rate that they had been previously funded – into a new fiscal year until new appropriations bills become law.

IMPACT AID?

Appropriation (funding)

Committee Jurisdictions:

- House: Subcommittee on Labor-Health and Human Services-Education
- Senate: Subcommittee on Labor-Health and Human Services-Education

Authorization (policy)

Committee Jurisdictions:

- House: Education and Workforce
- Senate: Health-Education-Labor and Pensions

The Budget & Appropriations Process



National Association
of Federally Impacted Schools

Congress Has “Power of the Purse”



“No Money shall be drawn from the Treasury, but in Consequence of Appropriations made by Law; and a regular Statement and Account of the Receipts and Expenditures of all public Money shall be published from time to time.”

–Article I, U.S. Constitution

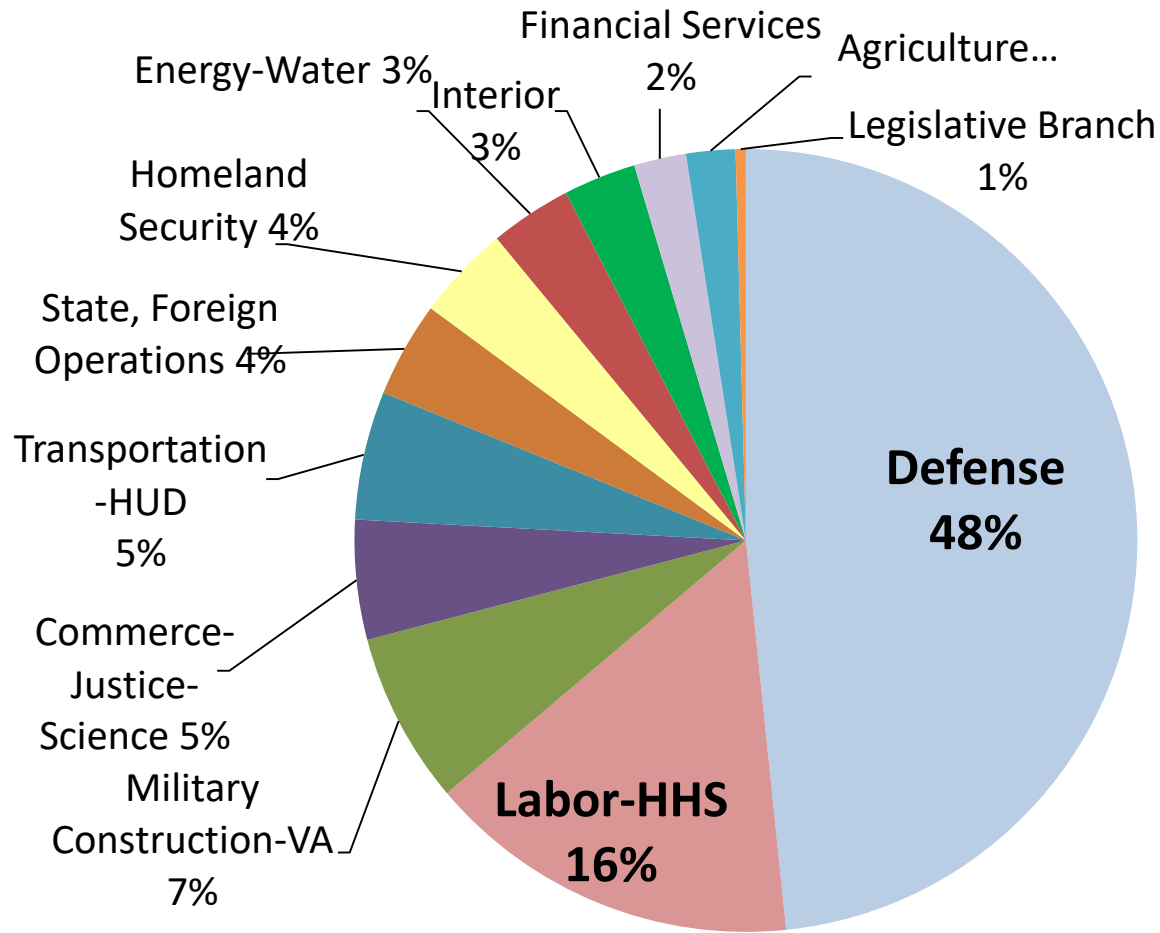
Congressional Budget Timeline

- Mid- to Late January – President delivers the State of the Union address.
- First Monday in February – President submits a budget request to Congress.
- April 1 – Budget Committee reports a budget resolution. (A Budget Resolution is a framework. It's adopted by Congress, but is not a law).
- April 15 – Congress completes action on a budget resolution.

Appropriations Timeline

- 12 appropriations bills:
 - “Marked up in subcommittee
 - Marked up in full committee
 - Debated and passed by full House/Senate
- After the House and Senate pass a bill, it goes to Conference to resolve the differences
- All bills enacted by Sept. 30

12 Appropriations Bills



History of the Federal Budget

- Congressional Budget & Impoundment Control Act of 1974
 - Established a Congressional budget process
- Balanced Budget & Emergency Deficit Control Act of 1985
- Budget Enforcement Act of 1990
- Budget Enforcement Act of 1997
- Statutory Pay-As-You-Go Act of 2010

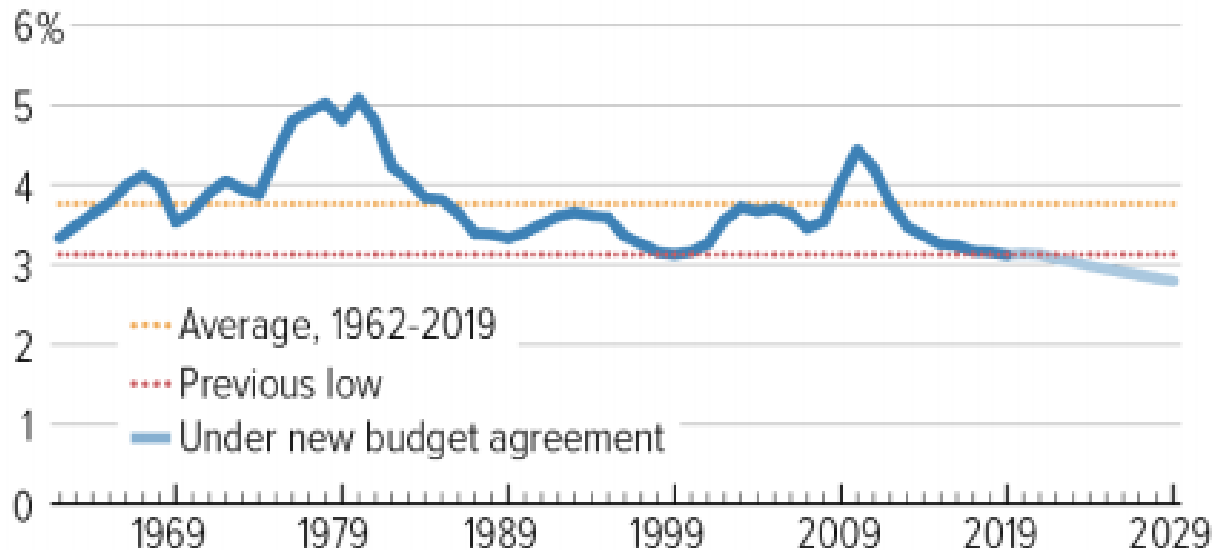
History of the Federal Budget Cont'd

- Budget Control Act of 2011
 - Established sequestration when a Joint Committee failed to produce legislation to reduce deficits by at least \$1.2 trillion through FY2021.
- Bipartisan Budget Act of 2013
 - Provided sequester relief in FY2014 (\$45 billion) and FY2015 (\$18 billion), split evenly between defense and non-defense programs. Extended sequestration.
- Bipartisan Budget Act of 2015
 - Provided sequester relief in FY2016 (\$50 billion) and FY2017 (\$30 billion), split evenly between defense and non-defense programs. Extended mandatory sequestration.
- Bipartisan Budget Act of 2018
 - Provided sequester relief in FY2018 (\$80 billion for defense, \$63 billion for non-defense) and FY2019 (\$85 billion for defense and \$68 million for non-defense). Extended mandatory sequestration.
- Bipartisan Budget Act of 2019
 - Provided sequester relief in FY2020 (\$44 billion) and FY2021 (\$10 billion), split evenly between defense and non-defense programs. Sequestration ends in 2021.

Limited Funding

Non-Defense Discretionary Spending Falling to Historic Lows

Spending as a percent of gross domestic product



Note: Data available only back to 1962.

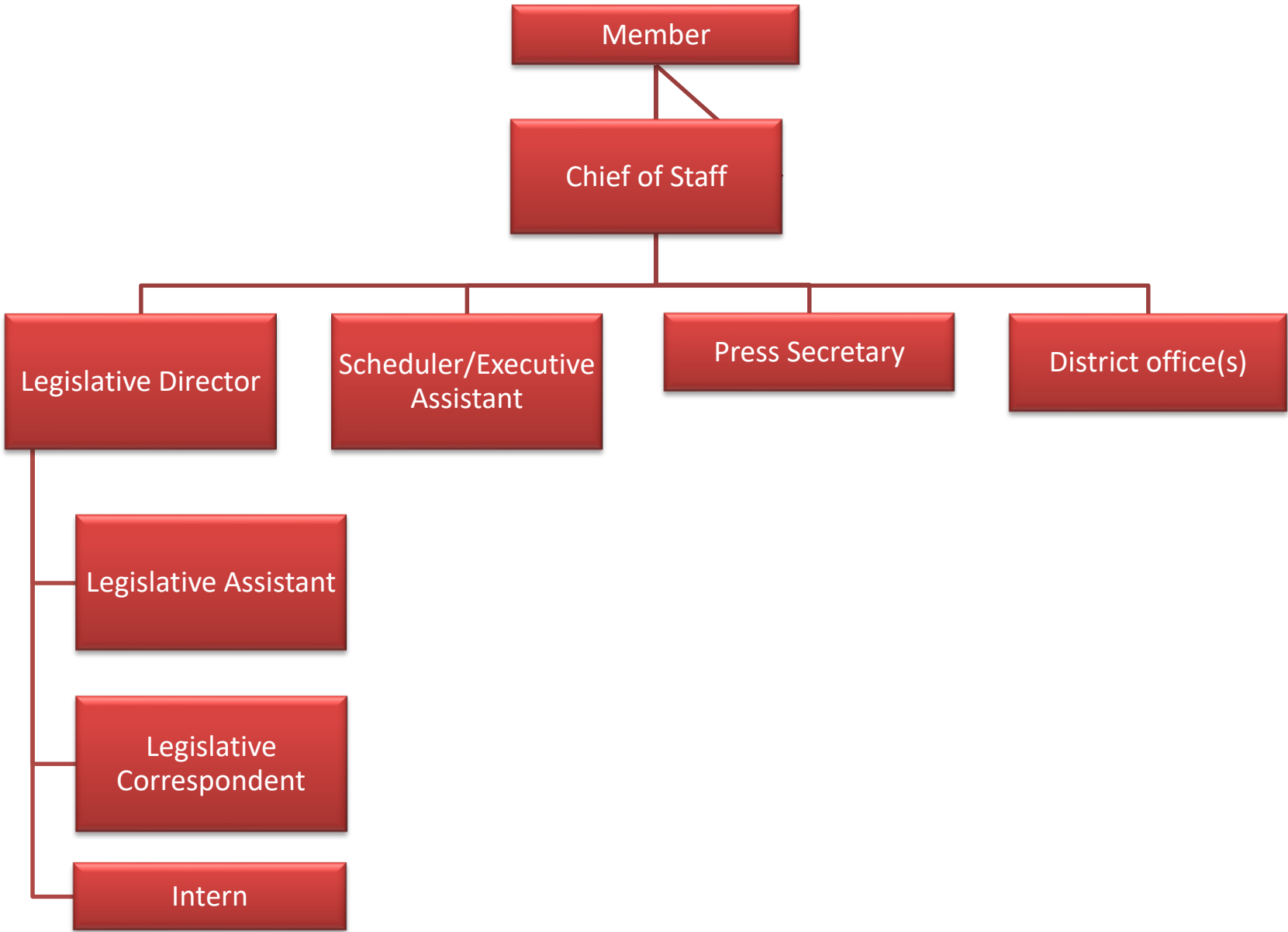
Source: CBPP, based on Office of Management and Budget and Congressional Budget Office data

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Delivering a Powerful Message

We have the right to petition our government





Hill Meetings

- Be yourself
- Bring your passion
- You are the expert
- Become a Trusted Resource
- Hill meetings are hard & each is different
- Advocacy is a long term process

Tips for Your Meeting

- Do your homework prior to the meeting
 - Committee membership
 - Impact Aid Coalition
 - Recent local newspaper articles
 - Recent Press Releases
 - Policy interests
 - Where they fall on the political spectrum
- Identify a group leader and plan ahead what each participant will contribute

Advocacy Worksheet

Tips for Your Meetings

- Getting started
 - Are you from the state?
 - Are you familiar with Impact Aid?
- Remember
 - Bipartisanship
- Share your stories
 - Connect stories to the interests of legislator
 - Connect stories to students & taxpayers

Tips for Your Meeting

- The ASK – NAFIS Talking Points
 - Tailor to member's role
 - Tailor to your expertise
- Time to Listen: Give staff opportunity to respond
- How can we help you?
- Keep it concise

Tips for Your Meeting

- Interns may be the boss one day
- Meetings in the hallway can be productive
- Exchange business cards
- Take a photo
- Tweet your photo #Impactaid

Continue the Relationship

- Thank you email
- Write blog post/newsletter article
- Keep in touch with staff
- Invitation to visit your community

NAFIS ACTION CENTER

444 N. Capitol Street, NW, Suite 419
Washington, DC 20001

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Call: 202-624-5455
Email: bryan@nafisd.org



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Actively educating and collaboratively advocating for eligible federally impacted schools and their communities to ensure Congress meets its obligation to replace lost tax revenue.



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Why it's important you're here

- I. 147,000 associations
- II. 10-15K individual advocates on the Hill each WEEK ~~March~~
- III. 10,000 bills introduced; only about 4% pass
→ government is set up to be inefficient


NAFIS Action Center


Administration's Budget Shortchanges Federally Impacted Schools



Take Action 

Actions

1 advocacy campaign 

1 event 


Find Officials

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Find Legislation

View and search for legislation.

Enter Keywords 

[View key legislation](#)

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ZIP Code 

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1. Search for "votervoice" (one word) in your App store.
2. After you have downloaded the App, you will be prompted to enter your email address. A verification code will be sent to that email account.
3. After verifying your email, you will be brought to a 'Find Association' page. Start typing in 'National Association of Federally...' and an option for our Association name: NAFIS will appear directly below where you were typing. Click/touch that full name & you'll then have access to our new mobile app.

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Q&A



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